

Digital  
Storytelling  
for Success

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What is Digital Storytelling?

"Digital storytelling is one of the innovative pedagogical approaches that can engage students in **deep and meaningful learning**" (Smeda, Dakich & Sharda, 2014).

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Constructivist  
Learning  
Theory

learners **construct knowledge**  
for themselves -Jean Piaget



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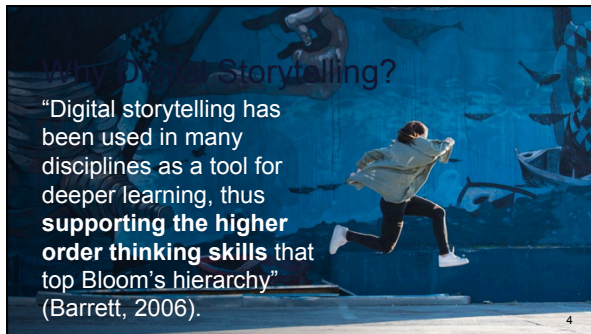
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**Why Digital Storytelling?**

“Digital storytelling has been used in many disciplines as a tool for deeper learning, thus **supporting the higher order thinking skills** that top Bloom’s hierarchy” (Barrett, 2006).



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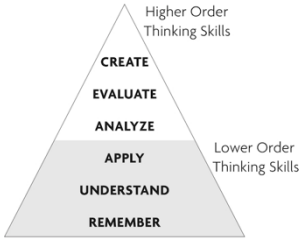
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**“**

What was the **greatest educational experience** of your life?



Bloom's Taxonomy

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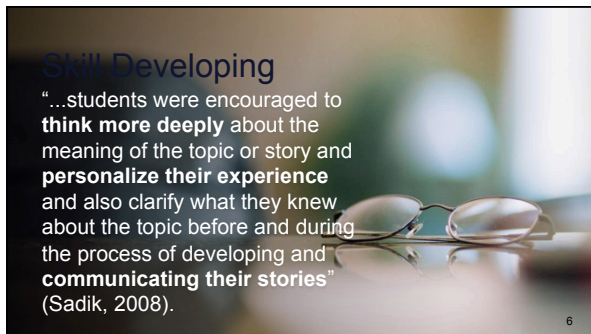
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**Skill Developing**

“...students were encouraged to **think more deeply** about the meaning of the topic or story and **personalize their experience** and also clarify what they knew about the topic before and during the process of developing and **communicating their stories**” (Sadik, 2008).



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**Communication**  
Digital storytelling  
is...**audience-driven**  
Because of the necessity  
to help your audience  
understand your story  
through various  
media" ([Warfield, 2016](#)).

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**Critical Thinking**  
“...critical thinking is a compilation of  
many aspects of learning: acquiring  
information, developing skills, being  
engaged emotionally, and making  
meaning” (Fried, 2013).

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**Permanent Learning**  
“There is shared evidence in the literature that digital  
storytelling practices not only increase motivation and  
academic achievement but also contribute to  
permanent learning” (Aktaş & Yurt, 2017).

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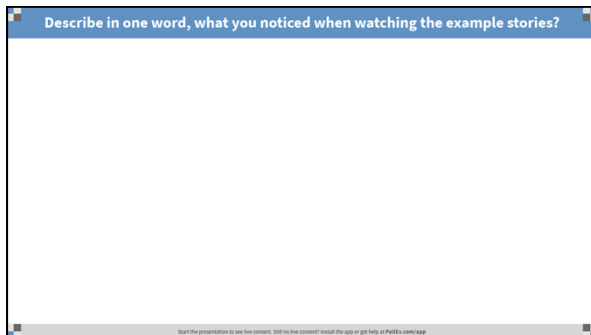
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What makes a story?

And

But

Therefore

**Freytag pyramid**

Climax

Complication

Reversal

Inciting Incident

Rising Action

Falling Action

Resolution

Exposition

Denouement

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How could your institution, or program, use story?

Start the presentation to get the content. Tell us how content would the app or get help at [moodle.com/app](http://moodle.com/app)

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Choose Your Purpose

- Student Reflection/ Development
- Recruitment
- External Marketing
- Strategic Communication

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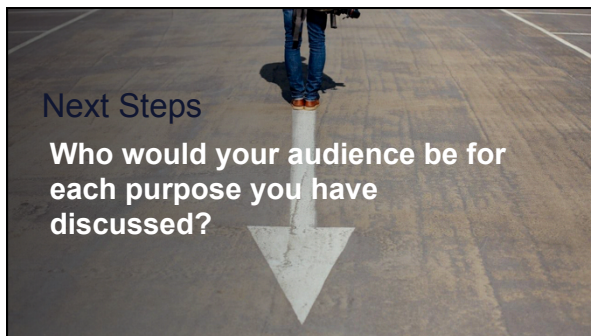
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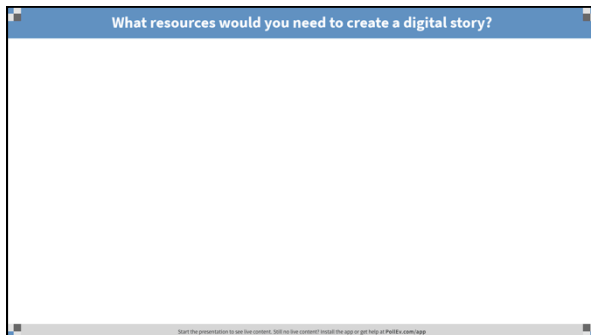
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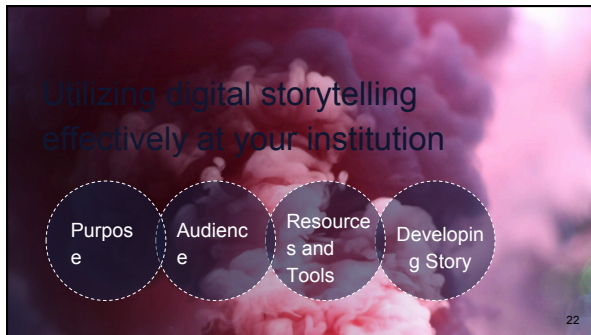
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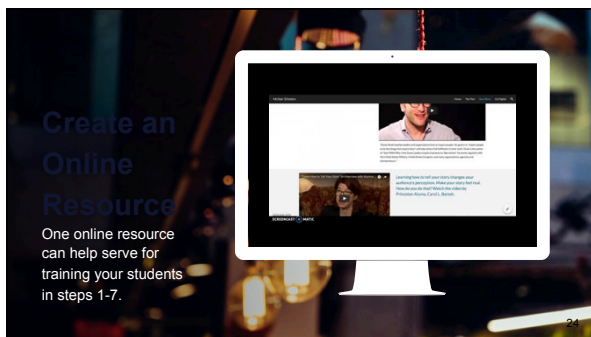
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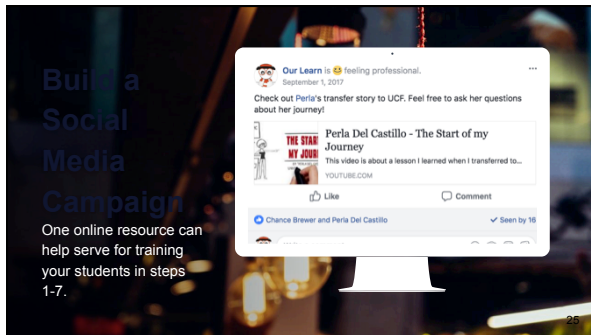
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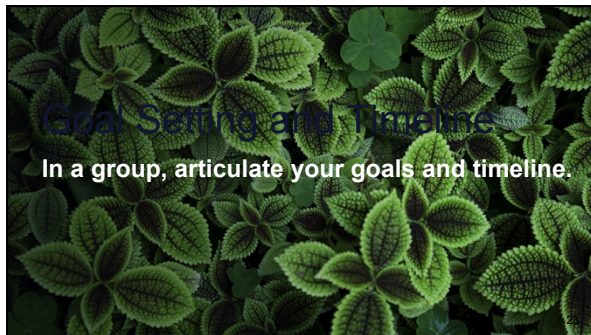
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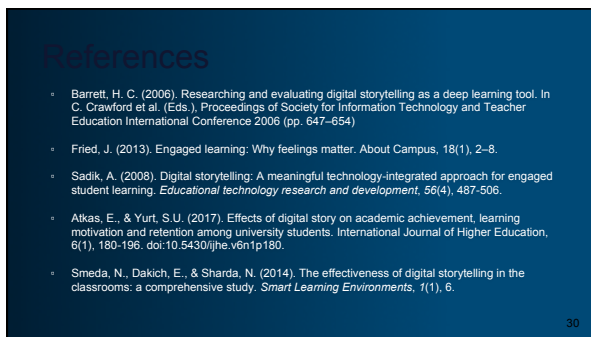
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