Action Plans

Developing a plan you will use

What is an Action Plan?

• A proposed strategy or course of action
• A sequence of steps that must be taken, or activities that must be performed well, for a strategy to succeed
Developing an Action Plan – SWOT Analysis

https://rapidbi.com/swot-analysis-for-schools-and-education/

• **Strengths** – Factors that are likely to have a positive effect on (or be an enabler to) achieving your objectives

• **Weaknesses** – Factors that are likely to have a negative effect on (or be a barrier to) achieving your objectives

• **Opportunities** – External Factors that are likely to have a positive effect on achieving or exceeding your objectives, or goals not previously considered

• **Threats** – External Factors and conditions that are likely to have a negative effect on achieving your objectives, or making the objective redundant or un-achievable.

Example

**Goal:** Improve parent partnership by encouraging parents to visit school and become part of the community with the outcome of having more than 50% pf parents spend one day in class each term.

<table>
<thead>
<tr>
<th>TASK</th>
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<tbody>
<tr>
<td>1. Define the goal and measurable outcomes – i.e. to have more than 50% of parents spending one day in class per term</td>
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<tr>
<td>2. Consider the current activities you have in place to encourage parent-partnerships within your class/school.</td>
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<tr>
<td>3. Complete a SWOT analysis, identifying your current strengths and realistically appraising your current weaknesses. This can only be done involving other teachers, pupils and parents.</td>
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<tr>
<td>4. From the current analysis identify factors which could be improved</td>
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<tr>
<td>5. Identify opportunities that could be created</td>
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<tr>
<td>6. Put a plan and set of measures in place.</td>
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## Developing an Action Plan – SWOT Analysis

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
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<tbody>
<tr>
<td>Highly-skilled teachers.</td>
<td>Teachers not available to meet parents often enough</td>
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<tr>
<td>History of successful Open day events</td>
<td>Current open days events not increasing voluntary activity</td>
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<tr>
<td>School has a strong ethos of openness, sharing and commitment to increasing parental confidence</td>
<td>Not enough staff time to plan more events</td>
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<tr>
<td>Parents wanting to get involved</td>
<td>Staff not clear of their role in the parent relationship</td>
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<tr>
<td>PTA willing to participate</td>
<td>Narrow focus on open events</td>
</tr>
<tr>
<td></td>
<td>not partnership activities</td>
</tr>
<tr>
<td></td>
<td>Curriculum too stretched for additional activity</td>
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<th>Opportunities</th>
<th>Threats</th>
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<tr>
<td>Active volunteer committee willing to plan and organise events</td>
<td>Confidentiality is at risk</td>
</tr>
<tr>
<td>Pupils active in the school’s Pupil Participation Project can be asked for their opinions and suggestions.</td>
<td>Pupil coercion to do things they do not wish to do</td>
</tr>
<tr>
<td>Head Teacher is willing flex curriculum to free up teacher time</td>
<td></td>
</tr>
<tr>
<td>Use parents to contribute to curriculum delivery</td>
<td></td>
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</table>

### TASK

1. Define the goal and measurable outcomes –
2. Consider the current activities you have in place to
3. Complete a SWOT analysis, identifying your current strengths and realistically appraising your current weaknesses. This can only be done involving
4. From the current analysis identify factors which could be improved
5. Identify opportunities that could be created
6. Put a plan and set of measures in place.
Developing an Action Plan – Setting Goals

McNair Mission: To increase the number of first-generation college students from low-income families and members of underrepresented groups in the nation’s professoriate.

- McNair participants served during the project year will have completed appropriate research or scholarly activities.
- Bachelor’s degree recipients (or equivalent) will be accepted and enrolled in a post-baccalaureate program of study by the fall term of the academic year immediately following the completion of the bachelor’s degree (or equivalent).
- First year graduate students will continue to be enrolled in graduate school at the beginning of the fall term of the next academic year.
- McNair Scholars Program participants served will attain a doctoral degree within ten (10) years of the attainment of the bachelor’s degree.

Services: MUSTS
- opportunities for research or other scholarly activities;
- summer internships;
- seminars and other educational activities designed to prepare students for doctoral study;
- tutoring; academic counseling; and
- activities designed to assist students participating in the project in securing admission to and financial assistance for enrollment in graduate programs.

Services: MAYS
- education or counseling services designed to improve financial and economic literacy of students;
- mentoring programs involving faculty members at institutions of higher education or students, or any combination of such persons; and
- exposure to cultural events and academic programs not usually available to disadvantaged students.
Developing an Action Plan – Setting Goals

Your Suggestions

1. Marketing Program, brag and updates and accomplishments
2. Refined process for graduate fee waivers
3. Getting into a pipeline for McNair projects
4. Creating an alumni personalized per institution
5. Nominate and start the competitive narrative upon entry into the McNair project for national scholarships
6. Create a center or point person at institution for exposure
7. Wellness initiatives
8. Faculty mentor accountability
9. Address accountability for students to ensure diversity and inclusion – address injustices
10. Male mentoring initiatives
11. Create a pipeline for alumni scholars and projects to know about other projects when scholars enter graduate programs
12. Formulate a McNair alumni alliance nationwide for McNair projects develop an app, a site...
13. First gen id at your institution
http://www.dianaelrod.com/contact.html

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